

Vintage Dreamland is an aesthetic that falls out of multiple eras and blends the best of them together. Look for 70s glam, 80s mod with a hint of 90s Memphis and a futuristic vibe that comes from its surrealist propping. It presents itself as a whimsical dreamscape, a landscape of (oftentimes cluttered) objects set off by strong shadows and shimmering light flares. Compared to the minimalist Instagram grid aesthetic that has dominated our feeds for the past five years, this aesthetic feels decidedly eclectic. However, it retains the ever-popular 'Golden Girls Palette' with velvety pastels and strong emphasis on Millennial Pink.

