

MONOGRID



Organized, geometric, and clean, monogrid and monoline illustration utilizes a single, consistent width outline with a flat, solid fill. The style originates from art deco and minimalist histories but feels so modern. By eliminating texture and shading the style is able to include detailed imagery with a holistic approach. Often symmetrical and balanced, monoline uses a few key colors. More modernity and personality is achieved via off-kilter hues and funky palettes.