

INTO THE METAVVERSE



While the metaverse does not physically exist, its influence on design and its current aesthetic is already established. Deep purples, bright blues and hazy pinks are frequently used to signal the space. Iridescent gradients combined with depictions of electricity, neon lights, or illumination build a trippy other-worldly experience based on real world sensory input. Extreme proportions including puffy, inflated forms or geometric, angular structures prevail alongside idealized human forms. Nostalgic leaning typography appears, echoing 80's NASA and popular sci-fi movie titles and visuals of that time.