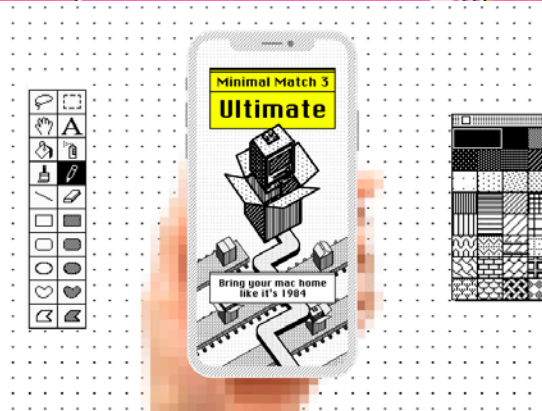
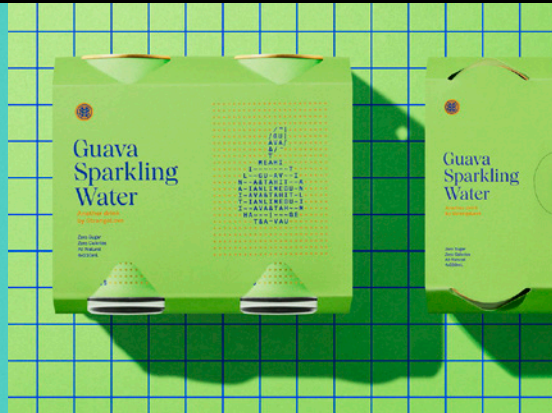


# <.DIGITAL.> NOSTALGIA

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Before HD and Retina Displays, the 8-bit, Microsoft Paint world reigned. Evoking newstalgia and nostalgia for dial-ups and modem sounds, this digital style borrows from the early 2000's AIM, AOL, MySpace era and revels in lo-res, glitch prone GameBoy-esque graphics and typography. Used mostly in digital media, as opposed to print and package design, it has a homemade, basement HTML vibe that is meme friendly, with janky GIFs and pop-up windows, as a fresh alternative to the slick and filtered online world.