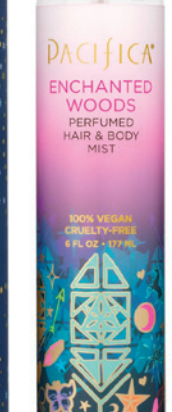


MYSTICISM



Astrology, magic, palm readings, the occult...this light (or dark) trend is now morphing from a less literal interpretation of astrological themes into broader visuals of mysticism. We're seeing alchemy referenced through thin geometric lines, polygons, concentric dots, or rays; symbols from Viking rune alphabets, celestial iconography and simplified natural imagery (flora & fauna); Third Eye or other classic occult symbols; and stylized female hands with a range of nouveau and art deco style to American war-era tattoo like iconography. Common colors include black, creams, purples, orange-based pinks, and gold foil. Typography is often serifs and outlines, Ouija board inspired, and clean & minimal sans serif.